

SHA BUCHANAN

Marketing Communications Consultant

-  251.214.4743
-  Nebraska
-  defirmarketing@gmail.com

EDUCATION

2014

Spring Hill College

Bachelors Degree
Communications

2021

Southern New Hampshire University

Master Degree
Communications

SKILLS

Strategic Marketing		100%
Social Media Mgmt		100%
Event Planning & Mgmt		100%
General Admin Support		100%
Website Mgmt		100%
Content Creation		100%



Enthusiastic Consultant with nine years of demonstrated proficiencies in marketing, social media, and event management across diverse industries.

WORK EXPERIENCE

7/2025-8/2025

Marketing Communications Consultant

(Speak 4 You LLC) - Designed author's website for book launch

01/2025-03/2025

Marketing Communications Consultant

(Micro Manage Virtual Assistance) - Developed website & content strategy for Instagram

12/2024-3/2025

Marketing Communications Consultant

(Coastal Blues Boutique) - Increased brand presence by 2%, providing strategic and hands-on support for Facebook and Instagram.

2023-2025

Marketing Coordinator

(Leonard Management) - Spearheaded marketing department providing strategic guidance and hands-on creative design & event management

2022-2023

Freelance Social Media Content Coordinator

(Straight Arrow News) - Created, managed and scheduled social media content, email marketing